



PATEK PHILIPPE  
GENEVE

Press release

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**Ingenious complications and timeless designs: Patek Philippe reinterprets some of its greatest classics.**

*“You never actually own a Patek Philippe. You merely take look after it for the next generation.”* By choosing this message in its advertising, Patek Philippe places the emphasis on one of its core principles: lasting value.

The lasting value of exceptional movements. The lasting value of timeless designs that transcend fads and fashions. The lasting value of precious timekeeping instruments whose significance is preserved and even grows in the course of the years.

This philosophy inspired many refined complications that have left and still leave their mark on horological history. The same focus on lasting value has produced watches with sleek, inimitable and quintessential lines that have become true classics.

For 2006, Patek Philippe resolved to reinterpret some of the flagship models that are intrinsically associated with the Geneva workshops by underscoring their personality, optimizing their readability, and subtly reworking and updating their aesthetic expression. The results are astonishing, blending contemporary appeal with elegant timelessness.

- The **ultra-thin perpetual calendar**, one of the ambassadors of the manufacture, presents itself in a slightly enlarged version that accentuates its finesse and showcases the clarity of its dial.
- The **Annual Calendar**, an extremely successful timepiece thanks to its useful complications, is now available in a totally new version with twin in-line day and month apertures.
- The celebrated **World Time** watch with unmatched ease of use now comes in a larger, more conveniently legible format. Its dial features a new guilloché pattern and an eye-catching ring-shaped hour hand.
- The **Calatrava** with its hobnail-patterned bezel is among Patek Philippe’s best known classics. It re-emerges with a slightly larger diameter that accents its ultra-thin silhouette.
- The **Calatrava** collection welcomes its first ultra-thin mechanical watch for ladies, featuring a magnificent night blue guilloché dial illuminated by the fire of diamonds.