

Press release

PATEK PHILIPPE presents January 2013

KUNSTWERKUHR – A family enterprise reveals its treasures.

A rare chance to look inside the world of a family owned watch company

In January 2012, Patek Philippe inaugurated its traveling “Watch Art Grand Exhibition” in Dubai. The show is currently touring the world with next stops in Germany and the United Kingdom. From **October 17th to 27th, 2013**, Patek Philippe's **KUNSTWERKUHR** exhibition will be hosted by the Kunsthalle Gallery of the Hypo Cultural Foundation in Munich. For the first time in Germany, the Geneva-based family enterprise is offering insights into its 174-year history as well as its heritage in the domain of haute horlogerie.

“We are coming to Munich because this city prizes the values on which the Patek Philippe success story is based: tradition and innovation, appreciation of sublime artisanship, love of art and culture,” said Thierry Stern, the company's president and fourth-generation member of the owning family.

The **KUNSTWERKUHR** exhibition gives Patek Philippe an opportunity to showcase many legendary milestones of its history from the mid-19th century to the present. Established 174 years ago, Patek Philippe has been in business without interruption longer than any other watchmaking company; the family-owned workshops uphold Geneva's horological traditions in an exemplary manner. The famous Patek Philippe Museum in Geneva is bringing its **KunstWerkUhr** exhibition to Munich to acquaint the public with this illustrious heritage. The core of the presentation in Munich is a collection of rare exhibits from five centuries of watchmaking artistry. It also offers insights into the modern resources of the Geneva-based manufacture which crafts highly precise and extremely complicated timepieces for the global market. Moreover, the exhibition highlights the ways in which the watchmaking company has been forging and nurturing customer relationships for more than one and a half centuries.

“We are proud to be hosted by the Exhibition Gallery of the Hypo Cultural Foundation. The show allows us to open up the world of Patek Philippe to watch lovers, art enthusiasts, admirers of craftsmanship, and students – in brief: to everyone interested in horological artisanship. On a floor area of nearly 1200 square meters, some 400 exhibits spanning the entire history of Swiss and German watchmaking will be on display for the first time in Germany,” Thierry Stern added.

Guided tours will be scheduled on a daily basis. Special tours for companies, study groups, and school classes can be arranged on request.



Kunsthalle der Hypo-Kulturstiftung
Theatinerstraße 8
80333 Munich

Open from Thursday, October 17th, through Sunday, October 27th, 2013
Daily from 10 am to 6 pm
Daily guided tours

www.patek.com/ausstellung

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