



PATEK PHILIPPE
GENEVE

Press release

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February 2021

Patek Philippe unveils three new Twenty~4 models designed to share the lives of modern active women

The manufacture is continuing the renewal of its Twenty~4 collection, which has come to epitomize timeless feminine elegance. The “manchette” or cuff-style models with quartz movements now include a new version in rose gold with a chocolate-brown sunburst dial. The Twenty~4 Automatic, in a round case, offers two new models, one in steel adorned with an olive-green sunburst dial, the other in rose gold, its dial gilded with a rose-gold sunburst. Three new expressions of the Patek Philippe style, bringing beauty to every instant of daily life.

Twenty~4 as in the 24 hours comprising a day and night. Twenty~4 as for all the facets of a rich and varied existence. When Patek Philippe launched its first exclusively feminine collection in 1999, it had the busy lives of modern active women in mind. Refined, elegant independent women. And so was born a watch with an assertive personality, an asset to every occasion –at work and at home and during leisure activities. A watch with timeless style complementing fashionable business clothes and the most elegant eveningwear.

The Twenty~4 quartz “manchette” model, featuring a cambered rectangular case and a dial adorned with applied Roman numerals, appeared in a wealth of different versions. In 2018, attuned to the needs of twenty-first century women and their increasing interest in mechanical movements, Patek Philippe launched the Twenty~4 Automatic. While this model stands out by its round case and its dial’s Arabic numerals, it retains the same exclusive bracelet and the same spirit – that of a modern classic at ease in every situation. In 2020, the manufacture gave a new face to its “manchette” model by endowing it too with applied Arabic numerals. The creative impulse continues today with three new Twenty~4 models, so that women now have the choice of twelve lifestyle companions – with either a round or “manchette” design, a quartz or automatic movement, a steel or rose-gold case and bracelet, and a splendid palette of dials, together with diamond-set versions ranging from discreet sparkle to dazzling.

Twenty~4 Reference 4910/1201R-001: a new model in rose gold with a chocolate-brown sunburst dial

The third “manchette” model to adopt the new Twenty~4 face, Reference 4910/1201R-001 pairs an 18K rose-gold case with a chocolate-brown sunburst dial – a warm-toned, refined, feminine combination. Two vertical rows of seventeen Top Wesselton Pure diamonds (total: 34 diamonds, ~0.57 ct) set with textbook precision highlight the distinctive two-tier shape of the

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case. The clean layout of the dial gives center stage to the applied Arabic numerals, the applied trapeze-shaped hour-markers and the rounded baton-style hands, all in rose gold with a luminescent coating. A Calatrava cross, emblem of the manufacture, decorates the crown. The rose-gold bracelet with fold-over clasp is a jewel in its own right. Fully hand-polished, it feels smooth and cossetting on the wrist. The mechanical components of the Patek Philippe caliber E15 quartz movement are crafted with the same devotion to fine workmanship as those of the mechanical movements. The new Twenty~4 “manchette” Reference 4910/1201R-001 joins the models in steel with a blue sunburst dial (4910/1200A-001) or a gray sunburst dial (4910/1200A-010).

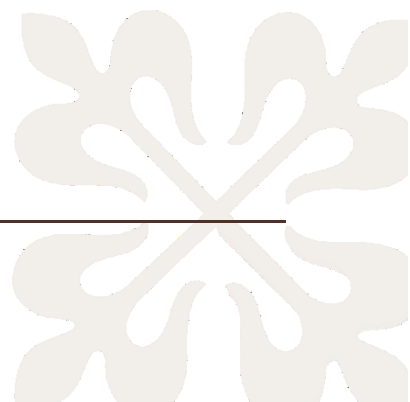
Twenty~4 Automatic Reference 7300/1200A-011: a new model in steel with an olive-green sunburst dial

This new Twenty~4 Automatic in steel stands out by its elegant dial in olive green, a color making its first appearance in the contemporary Patek Philippe collections and presented to great effect with a glowing sunburst decoration. The white-gold applied Arabic numerals and white-gold hands have a luminescent coating, ensuring excellent legibility under all conditions. A white-gold frame adorns the date aperture at 6 o'clock. The pure circle of the case is lit with 160 diamonds (~0.77 carat) set in two staggered rows according to the “dentelle” (lacework) technique. A transparent case back reveals the painstaking hand-finish and decoration lavished on the caliber 324 S C self-winding movement. The polished-steel bracelet features a new, patented fold-over clasp secured by four independent catches. This new Twenty~4 Automatic Reference 7300/1200A-011 joins the models in steel with a blue sunburst dial (7300/1200A-001) or a gray sunburst dial (7300/1200A-010).

Twenty~4 Automatic Reference 7300/1200R-011: a new model in rose gold with a gilded rose-gold sunburst dial

Sculpted in rose gold, the new Twenty~4 Automatic Reference 7300/1200R-011 extends the warm sheen of its case to a dial gilded with a rose-gold sunburst and to hour and minute hands, applied Arabic numerals and the frame of the date aperture all fashioned in the same precious metal. A double row of diamonds in a “dentelle” (lacework) setting adds a touch of brilliance, as does the fine hand-finish and decoration of the caliber 324 S C self-winding movement visible through the sapphire-crystal case back. The new, patented fold-over clasp adds to the comfort of the bracelet, whose three rows of rose-gold links are fully hand-polished. The new Twenty~4 Automatic Reference 7300/1200R-011 joins the rose-gold models featuring a dial with a chocolate-brown sunburst (7300/1200R-001) or a “shantung” decoration (7300/1200R-010) and the jewelry versions (7300/1201R-001 & 7300/1201R-010) and Haute Joaillerie versions (7300/1450R-001).

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A digital campaign celebrating the rituals of daily life

To mark the arrival of these three new models in a collection recognized as one of manufacture's greatest successes, Patek Philippe will maintain and strengthen the communications campaign "Rituals of My Life". This digital campaign launched in autumn 2020 focuses on the precious personal moments that, day by day, punctuate and illuminate the modern woman's life. Cherished moments to which the Twenty~4 contributes its grace and beauty.





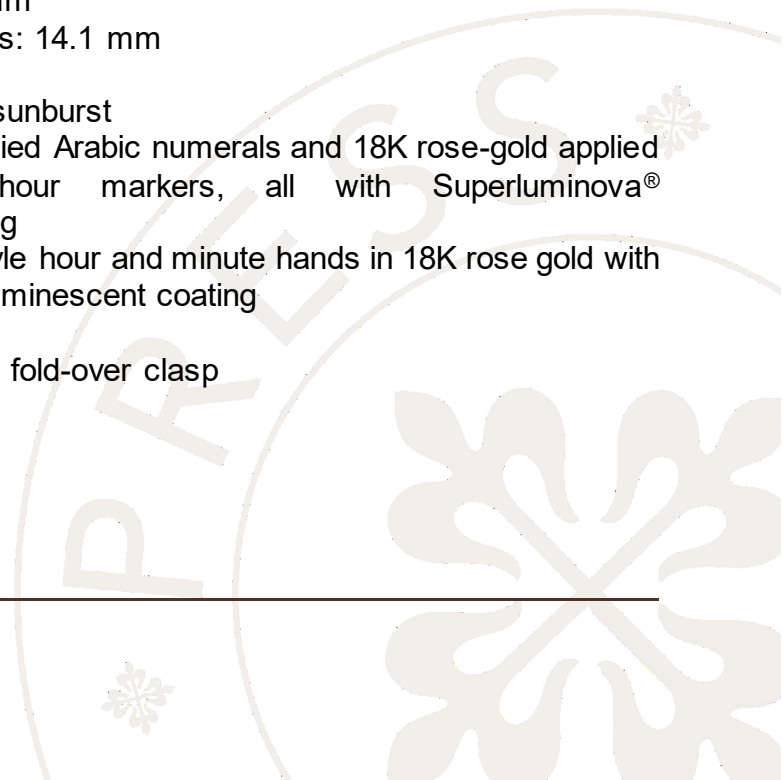
Technical data

Twenty~4 Quartz Reference 4910/1201R-001

Movement:	Caliber E15 quartz
Dimensions:	15 x 13 mm
Height:	1.8 mm
Number of parts:	57
Number of jewels:	6
Quartz frequency:	32,768 Hz
Power source:	Silver oxide battery 1.55 V
Battery life:	Approximately 3 years
Displays:	By hands: hours and minutes
Crown functions:	Pulled out: to stop the movement and set the time

Features

Case:	Rose gold set with 34 brilliant-cut Top Wesselton Pure diamonds (~0.57 ct.) on the case Solid case back Water-resistant crown Water-resistance: 30 m (3 bars)
Case dimensions:	25.1 x 30 mm Total height: 6.8 mm Width between lugs: 14.1 mm
Dial:	Chocolate-brown sunburst 18K rose-gold applied Arabic numerals and 18K rose-gold applied trapeze-shaped hour markers, all with Superluminova® luminescent coating Rounded baton-style hour and minute hands in 18K rose gold with Superluminova® luminescent coating
Bracelet:	18K rose gold with fold-over clasp





Technical data

Twenty~4 Automatic Reference 7300/1200A-011

Movement:	Caliber 324 S C Self-winding mechanical movement
Diameter:	27 mm
Height:	3.57 mm
Number of parts:	217
Number of jewels:	29
Power reserve:	Min. 35 hours – max. 45 hours
Oscillating weight:	Central rotor in 21K gold, unidirectional winding
Frequency:	28,800 semi-oscillations per hour (4 Hz)
Balance:	Gyromax®
Balance spring:	Spiromax® (in Silinvar®)
Balance-spring stud:	Adjustable
Displays:	By hands: <ul style="list-style-type: none"> • Center hours, minutes and sweep seconds By aperture: <ul style="list-style-type: none"> • Date at 6 o'clock
Crown functions:	Three-position crown: <ul style="list-style-type: none"> • Pushed in: to wind the movement • Pulled out halfway: to set the date • Pulled out all the way: to set the time
Hallmark:	Patek Philippe Seal

Features

Case:	Steel set with 160 brilliant-cut Top Wesselton Pure diamonds (~0.77 ct.) on the bezel Sapphire-crystal case back Water-resistant crown Water-resistance: 30 m (3 bars)
Case dimensions:	Diameter: 36 mm Height between top and bottom sapphire-crystals: 10.05 mm Width between lugs: 12.15 mm
Dial:	Olive-green sunburst



18K white-gold applied Arabic numerals and 18K white-gold applied hour-markers, all with Superluminova® luminescent coating

Rounded baton-style hour and minute hands in 18K white gold with Superluminova® luminescent coating

Seconds hand in Pfinodal, rhodium-plated and polished

Bracelet:

Steel with patented fold-over clasp (patent EP3162241B1), a system with four independent catches providing optimized security when opening and closing, particularly by avoiding all accidental opening of one of the two halves of the bracelet.





Technical data

Twenty~4 Automatic Reference 7300/1200R-011

Movement:	Caliber 324 S C Self-winding mechanical movement
Diameter:	27 mm
Height:	3.57 mm
Number of parts:	217
Number of jewels:	29
Power reserve:	Min. 35 hours – max. 45 hours
Oscillating weight:	Central rotor in 21K gold, unidirectional winding
Frequency:	28,800 semi-oscillations per hour (4 Hz)
Balance:	Gyromax®
Balance spring:	Spiromax® (in Silinvar®)
Balance-spring stud:	Adjustable

Displays:	By hands: <ul style="list-style-type: none"> • Center hours, minutes and sweep seconds By aperture: <ul style="list-style-type: none"> • Date at 6 o'clock
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Crown functions:	Three-position crown: <ul style="list-style-type: none"> • Pushed in: to wind the movement • Pulled out halfway: to set the date • Pulled out all the way: to set the time
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Hallmark:	Patek Philippe Seal
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Features

Case:	18K rose gold set with 160 brilliant-cut Top Wesselton Pure diamonds (~0.77 ct.) on the bezel Sapphire-crystal case back Water-resistant crown Water-resistance: 30 m (3 bars)
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Case dimensions:	Diameter: 36 mm Height between top and bottom sapphire-crystals: 10.05 mm Width between lugs: 12.15 mm
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Dial:	Gilded with a rose-gold sunburst
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Bracelet:

18K rose-gold applied Arabic numerals and 18K rose-gold applied hour-markers, all with Superluminova® luminescent coating
Rounded baton-style hour and minute hands in 18K rose gold, all with Superluminova® luminescent coating
Seconds hand in Pfinodal, rose-gold-plated and polished
Rose gold with patented fold-over clasp (patent EP3162241B1), a system with four independent catches providing optimized security when opening and closing, particularly by avoiding all accidental opening of one of the two halves of the bracelet.

