



FOR IMMEDIATE RELEASE

**PATEK PHILIPPE PARTNERS WITH KIPS BAY BOYS & GIRLS CLUB
FOR THE ART OF WATCHES GRAND EXHIBITION NEW YORK**

Patek Philippe is pleased to announce a collaboration with the Kips Bay Boys & Girls Club for **The Art of Watches Grand Exhibition New York**, which will take place July 13th – 23rd, 2017 at Cipriani 42nd Street. The 11-day public exhibition will showcase Patek Philippe’s tradition of high-precision watch manufacturing, an insight into the company’s 178-year history as well as its heritage in the domain of Haute Horlogerie. Visitors will have the opportunity to discover the world of the last privately family owned Geneva watch company from the inside.

For the first time, a two-story structure will be created within Cipriani to accommodate the square footage required for an exhibition of this scale. Ten specific rooms (including the Theater Room, Current Collection Room, Museum Room, US Historic Room, Rare Handcrafts Gallery and Grand Complications Room) have been created to showcase unique environments. Visitors will have access to exceptional pocket and wristwatches dating back to 1530 in a space of 13,218 square feet. Watchmaker and Artisan demonstrations are some of the interactive activities taking place during the exhibition as a way to educate visitors on the inner-workings of fine watchmaking. After visitors have concluded their tour they are welcome to rest and relax in the Patek Philippe Café.

Patek Philippe will offer a commemorative catalog, available for purchase at a nominal fee during the exhibition. This one-of-a-kind catalog will highlight the historical timepieces, current novelties, Rare Handcrafts, and Grand Complications that will be showcased throughout the exhibition. Patek Philippe will donate 100 percent of the proceeds from the catalog to The Kips Bay Boys & Girls Club.

The Kips Bay Boys & Girls Club offers innovative after-school and enrichment programs for more than 10,000 youth, ages 6 through 18, in ten locations throughout the Bronx, New York.

“We are so thrilled to be able to use the Grand Exhibition to give back to the local community through the Kips Bay Boys & Girls Club,” Larry Pettinelli, President of Patek Philippe U.S said. “We could have not chosen a more fitting partner than the Kips Bay Boys & Girls Club to benefit from the Exhibition, which we hope will educate thousands of individuals from around the world on the history and current state of watchmaking.”

“We are honored to be partnering with Patek Philippe during this exhibition, and grateful that they have chosen our organization as the recipient of the catalog’s proceeds,” said Daniel Quintero, Executive Director of Kip’s Bay Boys & Girls Club. He added, “We look forward to putting the funds to great use in serving the children in the Bronx our Club supports.”

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The Art of Watches, Grand Exhibition will be open to the general public and free of admission July 13th -23rd, 2017 from 10:00am to 7:00pm.

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About Henri Stern Watch Agency

The Henri Stern Watch Agency manages all of the business operations for Patek Philippe in the United States. Patek Philippe has had a long and significant history in the US, with Patek timepieces being sold in this market since the 1850's. In 1935 Henri Stern, second generation owner of Patek Philippe solidified a presence in the US by leasing an office space in Rockefeller Center, where the company remains. The Henri Stern Watch Agency was officially incorporated in 1946. HSWA currently has 63 employees which includes 24 watchmakers, and is the sole distributor and official service center for the United States. Patek Philippe timepieces are currently offered at 95 authorized retail locations throughout the country. In October, 2015 the Patek Philippe Institute of New York was created to provide watchmaking training to selected students. At the end of the two-year program graduates will be able to successfully repair all simple mechanical Patek Philippe timepieces and will have the potential to join the HSWA watchmaking workshop.

About Kips Bay Boys & Girls Club

Since 1915, Kips Bay Boys & Girls Club has focused on improving and enhancing the lives of New York City's children who are economically, socially or recreationally disadvantaged. Each year, Kips Bay offers innovative programs to more than 11,000 young people between the ages of 6 and 18 at ten locations throughout the Bronx, with essential afterschool programs aimed to help them recognize their potential for growth and success. Today, the club is proudly one of the most prominent and responsive youth development agencies in New York City and a "flagship" of the Boys & Girls Clubs of America. For more information, please visit www.kipsbay.org.

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