

## Press Release

### Patek Philippe, Geneva Baselworld 2015

#### Patek Philippe debuts in the wake of a memorable and exciting year

**The year 2014 was dedicated entirely to Patek Philippe's 175<sup>th</sup> anniversary. It was a memorable occasion, because given its uninterrupted history, Patek Philippe not only ranks among Switzerland's oldest manufactures but is also the oldest and last independent family-owned watchmaking company in Geneva that pursues by far most of its activities on Genevan territory. To celebrate the anniversary, Patek Philippe launched a fireworks of commemorative timepieces that will long be remembered. But, as evidenced by the Baselworld 2015 debuts, the manufacture has yet again come up with genuine surprises.**

Last October, on the occasion of its 175<sup>th</sup> anniversary, Patek Philippe presented a collection of limited-edition commemorative watches of the likes the world has never seen before. And only six months later, the manufacture is again launching a suite of fascinating new models. They manifest the rich repository of experience that can be tapped by a manufacture which has been in business for nearly two contiguous centuries. Its annals also include a legacy chapter in pilot's watches that were indispensable navigation instruments prior to the invention of GPS. Chronometer and Annual Calendar functions are an ongoing focus of development in which the manufacture has played a pioneering role. With a classic split-seconds chronograph, Patek Philippe is delighting the purists among watch connoisseurs in a particularly artistic way – enamel is the catchword. Just briefly after the close of the manufacture's 175<sup>th</sup> anniversary celebrations, Patek Philippe is already demonstrating how it is planning ahead for the 200<sup>th</sup>: with refined creations that deserve a standing ovation.

#### **Patek Philippe Calatrava Pilot Travel Time Ref. 5524 Up, up and away**

With the new Ref. 5524 Calatrava Pilot Travel Time, Patek Philippe pays tribute to its heritage in pilot's watches, documented by two hour-angle navigation timepieces from the 1930s that are on display at the Patek Philippe Museum. It proves that modern mechanical timekeeping instruments are decidedly useful aboard aircraft even in the era of satellite navigation. The new Calatrava Pilot Travel Time features the patented Travel Time mechanism, vastly popular among frequent flyers because it can simultaneously display the time in two different time zones. True to the style of genuine aviators' timekeepers, it is endowed with broad local-time hands, large Arabic numerals, and slender seconds hands with a luminescent coating that makes them superbly legible even in the dark. With screw-down pushers at 8 and 10 o'clock, the local-time hour hand can be quickly and conveniently moved forward or backward in one-hour increments. The second, skeletonized hour hand shows the time at the owner's permanent place of residence. The easily legible analog date at 6 o'clock is coupled with the respective local time. Two round apertures at 9 and 3 o'clock accommodate the day/night indications for the local and home time zones.

The watch is powered by the self-winding caliber 324 S C FUS movement with the innovative Spiromax<sup>®</sup> balance spring. It is insensitive to the magnetic fields that are ubiquitous on board



airplanes. Its blue-violet shimmer and the beautiful finissage of the entire movement can be admired through the sapphire-crystal case back.

With its 42-millimeter white-gold Calatrava case and the blue dial, the Travel Time Pilot Ref. 5524 expresses casual elegance. The brown leather strap with bright contrast topstitching and the white-gold clevis prong buckle add sporty masculine accents. So apart from its technical capabilities, smart looks also make this watch an ideal travel companion.

### **Patek Philippe split-seconds chronograph Ref. 5370 For men who take accuracy seriously**

Patek Philippe's new Ref. 5370 split-seconds chronograph is a watch focused entirely on measuring the duration of transient events. This type of watch is part of the legacy of Patek Philippe: the manufacture's very first wrist chronograph, presented in 1923, was already a split-seconds model. Since then, the complication – which allows lap and intermediate times to be stopped without interrupting the ongoing measurement – has always featured in the repertoire of regularly produced Patek Philippe wristwatches. Even after the 2009 launch of the first classic chronograph movement developed and crafted entirely in-house, it took only three years for the manufacture's caliber engineers to outfit it with a split-seconds complication. First, it was added to a perpetual calendar, and now, to the new Ref. 5370, as a standalone function. The design of its caliber CHR 29-535 PS with 312 parts is a perfect embodiment of the symbiosis of tradition and innovation. The manually wound movement with two column wheels and a horizontal clutch is classic. The seven patented innovations – all dedicated to higher rate accuracy, simplified adjustability, greater reliability, and more precise indications – are trailblazing. Among them: wheel tooth profiles for extra efficiency and lower wear in the power transmission train, the isolator that disconnects the split-seconds hand from the movement during a lap time measurement, and the mechanism for the strict alignment of the chronograph and split-seconds hands.

The face of the watch is just as distinctive: an intensely black, beautiful dial in genuine enamel, applied Breguet numerals in white gold, white scales, including the tachymeter, the elegant leaf-shaped luminous hands and the slender rhodiumed chronograph and split-seconds hands are truly striking.

All these assets of the Ref. 5370 are protected by a round platinum case. Its immaculate contours and refined details such as the oval chronograph pushers and the fluted turban-style crown with the split-seconds button give this highly technical stopwatch an aura of masculine elegance. The new split-seconds chronograph is worn on a black, hand-stitched alligator strap secured with a deployant buckle in platinum 950.

### **Patek Philippe Annual Calendar Chronograph Ref. 5905P A grand tradition with a new face**

By melding forward-looking design and sought-after horological complications, Patek Philippe has created a totally new and unusual timepiece: the new Ref. 5905P Annual Calendar Chronograph. The dial, inspired by the 2010 Annual Calendar Ref. 5205, sports an inimitable face with new colors and interesting details. The outer chronograph scale encircles a crisply graduated minute scale. Between 10 and 2 o'clock, the broad ring with the white-gold hour markers features the three apertures for the day, date, and month indications of the Annual Calendar. A large 60-minute chronograph counter is positioned at 6 o'clock. It has a small round aperture for the day/night indication. This configuration



endows the technical aura of the Ref. 5905 with the timeless elegance of a typical Patek Philippe wristwatch. The dial is available in navy blue and black versions.

Both dials harmonize beautifully with the cool gloss of the prominent 42-millimeter platinum case. The contours of the bezel and caseband merge seamlessly with the gracefully curved strap lugs. The outer rounds of the start/stop pusher, the crown, and the reset pusher are perfectly arranged along an arc parallel to the caseband. Here, premeditated design pleases the eye and optimizes user-friendliness. The case accommodates the self-winding caliber CH 28-520 QA 24H movement with a chronograph and the Annual Calendar which only has to be corrected once a year on March 1. This fascinating opus consists of 402 parts crafted with extraordinary precision and finished by hand. In keeping with traditions, the stopwatch functions are controlled by a column wheel, while power to the chronograph hand is transmitted by a modern disk clutch. Even though it is flat, the Spiromax<sup>®</sup> balance spring, made of Silinvar, breathes symmetrically thanks to its patented geometry. The watch is worn on an alligator strap with large square scales, color-matched with the dial and secured with a platinum prong buckle.

